



White Lake Golf Club

January 1, 2017

Dear White Lake Golf Club Members,

Well...we are now 101 years old!! The Burial Place of Old Man Gloom is alive and well!! Celebrating our centennial year in 2016 sure was a lot of fun! Not only did we enjoy saluting this milestone, we also gave due respect to the founding fathers and mothers of our wonderful golf club. We so greatly appreciate their initiative and vision, the fruits of which we enjoy throughout each golfing season at WLGC! And, we played over 12,000 rounds in our 100th year!! The Golf Association of Michigan (GAM) indicates that Michigan is bucking the national trend by having more rounds played than the previous year and WLGC is bucking the Michigan trend with increased play above the Michigan average.

White Lake Golf Club was also recognized and honored by the State of Michigan, the White Lake Chamber of Commerce and the Golf Association of Michigan. Special framed proclamations were presented to our club by Michigan Governor, Rick Snyder, State Representative Holly Hughes and State Senator Goeff Hansen. The White Lake Chamber of Commerce honored us with a special presentation at their annual dinner at Lakeside Inn. The GAM proclamation was presented during the centennial party at the Evan McCombs Practice Facility and Pavilion. All framed proclamations are on display in our clubhouse.

The Next 100 Years!

At White Lake Golf Club we have a lot to be happy about as we move forward into the next 100 years. Our membership is stable and vibrant, but we can always use new members. We know that the best advertising is word of mouth, and we encourage you to 'talk it up' with your friends and neighbors who play golf and might be looking for a great place to play it. It has been proven over and over again that the most effective program for new member recruitment is through personal networking by the WLGC membership. Thank you, in advance, for your assistance in building and maintaining a stable membership at White Lake Golf Club!

Our golf course continues to be very well conditioned. We have invested significant dollars to upgrade our maintenance equipment with the purchases of new aerators, a new tractor and a new greens mower. We have installed a new major intake pipe to the irrigation system pump house and we continue a tree management system with some tree removal and significant tree trimming. The Muskegon County Drain Commission has completed its work on replacing the 100 plus year old county Mason Drain. WLGC will significantly benefit with improved drainage all along the county drain system from holes #1 to the east and through #12 to the west. Additionally we have a new golf cart leasing program providing us with a fleet of well maintained carts and we continue to maintain our aging clubhouse with a new roof and other necessary upgrades.

WLGC Memorial Paver Program

The White Lake Golf Club Memorial Paver Program has gotten a substantial start this past season. Beginning this spring, the Memorial Pavers will be permanently displayed behind the first tee along the garden bordering the back of the tee. The Paver Program continues to offer an opportunity to celebrate and remember loved ones. Please visit the WLGC Website to access the paver form and fee schedule.

2017 Dues and Fees

The attached 2017 dues and fees schedule includes slight increases reflecting the Cost of Living Index, Consumers Price Index, inflation and the aforementioned course improvements. Over \$150,000.00 has been spent on maintenance equipment and course improvements during the past two years. Our dues and fees have remained the same for the past three years. The new dues and fees will serve our club well in dealing with the expenses of course improvements and the \$64,493.93 total assessment (\$9213.41 per year for 7 years) from the Muskegon County Drain Commission.

Included with this Winter Letter is your “dues statement worksheet.” Please complete and return it with your method of payment by March 15, 2017.

New for 2017 is the option of paying your dues via a monthly payment from a credit card filed with the club. Participating members provide their credit card to keep on electronic, encrypted file, to charge any and all expenses they incur. Members will be billed at the end of each month.

This new credit card program will allow for monthly payment of dues, via credit card over a 12 month period. As an example, \$136 per month for Associates and \$124 per month for Regular Members.

Special Golf Outings at WLGC

Throughout the summer season WLGC schedules several special golf outings that serve our community and our golf club. Scheduled for the 2017 season are the following outings:

<i>April 22:</i>	<i>Whitehall High School Golf Teams Fundraiser</i>
<i>June 24:</i>	<i>Whitehall High School Football Scramble</i>
<i>August 26-27:</i>	<i>Greater Muskegon Golf Association Senior Championship</i>
<i>August 28:</i>	<i>Wolverine Seniors</i>
<i>September 13:</i>	<i>Fraternal Order of the Vikings</i>
<i>September 15:</i>	<i>High School Girls Invitational</i>
<i>September 30:</i>	<i>Darin O’Connell Memorial Scholarship Scramble</i>

Not only do these outings provide enrichment within our golfing community, they also provide additional revenue in support of our club. Tee times are available to members around each of these special outings.

Evan McCombs Practice Facility and Pavilion

As we all know, the Evan McCombs Practice Facility and Pavilion provide us with a very special venue to practice golf, take lessons and have social events. Beginning in 2017 the Board of Directors is considering renting the Pavilion to members for the purpose of hosting small to medium sized events which could include birthday parties, anniversary parties, graduation parties and weddings. This announcement is just for your information at this time with more details regarding logistics to come.

Clubhouse

The WLGC Board and an ad hoc clubhouse committee has reviewed our current clubhouse, surveyed the membership, and developed a clubhouse design that is multi functional and brings an updated, fresh and modernized design to the membership while maintaining the simple traditional style we have come to enjoy for over 100 years. Your board continues to explore alternative funding options in hopes of maintaining our long history of being debt free. We are always looking for your suggestions on how to raise these funds. If you have ideas please contact any board member.

Appreciation

I close this letter with an expression of sincere appreciation for our White Lake Golf Club, our members and staff. We are so fortunate to be able to enjoy such a pristine golf course with its setting along White Lake and Lake Michigan. We are now a hundred years plus of celebrated friendship and tales of storied golf that echo within all of our golfing circles. We, indeed, have a stable membership through the support of the local White Lake and greater Muskegon communities, the area resorts, and the seasonal residents of Michillinda Beach Association and the Sylvan Beach Association. Thank you all for your continued patronage and passion for our club.

On behalf of your Board of Directors, I extend best wishes to you all in 2017 and look forward to your return to the first tee this coming season!

Sincerely,

Frank Lundell, Jr., President
franklundell@comcast.net

WHITE LAKE GOLF CLUB
Board of Directors for 2017

Frank Lundell, Jr., President
Charles Deupree, Vice President
Ryan Briegel, Secretary
Rob Schwartz, Treasurer
Michelle Buchanan
Bill Davis
Rick McCombs
Kathy McGreal
James McColl
James Schmidt
Kim Staton

Dues and Fees For 2017

Regular Members	\$1,450	
Regular Members Single	\$1350	
Associate Members	\$1,600	
Spousal Associate Members (qualifications)	\$875	
Senior Associate Members (qualifications)	\$875	
Junior Associate Members (35-39)	\$1135	
Junior Associate Members (30-34)	\$775	
Junior Associate Members (Under 30)	\$515	
Student Associate Membership (Under 25)	\$275	
Seasonal Members	\$625	April, May, September and October
2016 Seasonal Members may join as 2017 Associate Members at the 2016 dues rate of \$1550		
30-Day Guest Pass	\$150	Plus Greens Fees

Greens Fees:

Guests of Members – 18 Holes	\$35 April, May, Sept. Oct. – M - Thursday
	\$40 April, May, Sept. Oct. – F – Sunday & Holidays
	\$40 June, July, Aug. – M – Thursday
	\$45 June, July, Aug. – F – Sunday & Holidays
Special Guests of Club (Resort/Reciprocal)	\$50 walk - \$75 cart

Carts:

Pull Carts – 9 Holes \$2.50 -- 18 Holes \$5
Push Cart Yearly Rental -- \$50/ 3 wheel
Electric Carts – 9 Holes -- \$9 per person 18 Holes -- \$18 per person
Seasonal Cart Fee -- \$650 Family - \$600 Single – Regular Members - \$600 family - \$550 single

Initiation Fee: Regular Members -- \$1,200 (or \$400/year for 3 years)

Practice Range -- Free with membership

Guest fees for range \$4 small, \$7 medium, \$10 large bucket

Practice Range Membership -- \$250 per year for unlimited use (no playing privileges)

Locker Fees:

Inside Club House	\$20
Locker Building –Lower	\$60
Locker Building Upper	\$20
New Lockers in Cart Barn	\$50