



White Lake Golf Club

January 1, 2018

Greetings from White Lake Golf Club! I hope that this letter finds you reflecting on special memories of this past season at WLGC! Here is a reflection of 2017... by the numbers:

	190,000
golf balls hit at the Evan McCombs Practice Facility	
	53,869
hits on the WLGC Website	
	15,680
available tee times	
	11,442
eighteen hole rounds played	
	2,700
feet of new white fencing to be installed around the perimeter of our course in the spring	
	1,400
guests hosted by members	
	600
aggregate of members who engaged in special club events	
	125
lessons given by our PGA Professional, Bill Borgman	
	70
Junior golfers who grew their golf skills through lessons and competition	
	68
Memorial Pavers purchased by members and past members of WLGC	
	63.14
average age of our membership	
	60
members who made financial donations to our club	
	46
members of the White Lake Women's Association	
	39
members who purchased annual golf cart memberships	
	28.7
average handicap for WLGC women	
	17.1
average handicap for WLGC men	
	10
area businesses that made financial donations to our club	
	8
number of outside golf outings hosted by our club	

5
holes in one
1
times we rented the Evan McCombs Pavilion for a non-WLGC event
1
number of helicopter landings on our course delivering guests to play
0
number of times our course was closed due to flooding caused by spring rains and
summer downpours

As you can surmise, a lot of “good stuff” took place at WLGC this past golfing season and much more is being planned for 2018!

New WLGC Website

Under the leadership of Membership Chair, Michelle Buchanan and our PGA Pro, Bill Borgman, a new website is being launched the first week of January 2018. The new website will add many features to make life easier when communicating with our club. The new website will be “responsive mobile ready” for all devices. It will have a Payment Gateway where payments may be submitted either with your credit card on file (for security reasons you can’t add it on the website) or through your bank ACH (also registered with WLGC). You should have received information regarding these payment options and how to register from Bill Borgman. If you need it sent again, please contact him and he can email you the directions.

Additionally the website will allow members/guests to make tee times, and post reviews and feedback to Google. Furthermore, the new website will have links to social media, integration to Facebook, You Tube, Twitter, Instagram, etc. The real value of the new website is that it will bring us up to date on all electronic devices and, hopefully, spike interest in the market on becoming a member of the White Lake Golf Club.

As always, we ask that you tell your friends, associates, family and neighbors about White Lake Golf Club. If you know of prospective members, please share their names and contact information at wlgc@whitelakegc.com. We will send them a special invitation to join us at the “Burial Place of Old Man Gloom!”

The George Hartman Scholarship

The George Hartman Scholarship began in 1979 and was an annual award given to the **outstanding boy golfer** upon graduation at Whitehall High School. We could call it the “Stanley Cup” of golf at Whitehall High School. Every golfer wants to have their name on the George Hartman Trophy!

Through the passion and leadership of recently retired WLGC Board Member, Jim McColl, we now have a sister George Hartman Scholarship and trophy that will annually honor the **outstanding girl golfer** from the Whitehall High School Golf Team. Jim raised \$14,000.00 from our WLGC members and friends which will generate an equal award to the outstanding girl golfer each year through the

Muskegon Community Foundation. Our heartfelt thanks and appreciation go out to Jim McColl for his 43 years as a Director and for his “last hurrah” in making this complimentary scholarship happen for the **Whitehall High School Girls Golf Team!**

“Have Bucket Truck...Will Trim!”

Thanks to the generous donation of WLGC Member, Gordon Black, we now have a bucket truck with which to trim the numerous overhanging limbs and branches on our course. Grounds Superintendent, Dale Augustin, and his grounds crew will be engaging the bucket truck, as weather allows, to expand the flying zones above our fairways and roughs! This should also cut down on the amount of “muttering” heard during play, especially on the front nine!

New Perimeter Fence

When you return to WLGC this spring, you will be impressed by the new look along the perimeter on our golf course. We have purchased and will be installing 2,700 feet of new white fencing replacing the “tired” wooden fence along number 13 and number 18 fairways as well as along Michillinda Road. The new look should add a special accent to our already beautiful golf course! A special “work bee” is being planned for early spring where volunteers are being solicited to help remove the old fence as our grounds crew installs the new! (Stay tuned for an announcement of the date for the project.)

I should add that as of January 1, 2018, Dale Augustin has been with our club as Grounds Superintendent for thirty years! We have been very fortunate to have such a dedicated, capable, honest and hardworking employee who has made our little club shine for such a long period of time. If you would like to send Dale a note of appreciation you may do so by emailing him at wlgcsupt@gmail.com.

Memorial Paver Program

As noted in the “2017- Review by the Numbers” we have 68 memorial pavers in place behind the number one tee at WLGC. This Memorial Paver Project is very special to our club as it is becoming a “walk down memory lane” as one reads the names of those that have gone before us and are now memorialized as a part of the beautiful tapestry of paver bricks bordering the garden behind the first tee.

If you have a family member or friend that you would like to include in this memorial program, please download the form from the WLGC website or ask for one in the pro shop when you return in the spring.

Regular Membership at WLGC

Regular Membership makes a lot of sense at our club. **It actually makes “dollars and cents!”** This category of membership will save you money over the years. Please consider the following:

Membership as a Regular Member requires the following:

- Complete an application (available on-line or in the pro-shop)
- Acquire two Regular Member Sponsor signatures
- Submit the application to WLGC Golf Professional, Bill Borgman
- Applications are processed by the WLGC Membership Committee
- Board approval occurs throughout the year
- Personal notification of approval by the committee
- Upon approval a Regular Member Initiation Fee of \$1,200 can be paid in full or paid over the course of three years at \$400 per year

Benefits of Regular Membership include:

- Reduced annual membership dues (*Regular Member dues for 2018 are \$1490 compared to Associate dues which are \$1,650.*)
- Equity ownership with voting rights
- Board of Directors eligibility
- Sponsor guests to play without having to escort them
- Reduced seasonal cart rates
- Senior (80+ years old) Membership rates eligibility (2018 rate of \$900)
- Surviving Spouse Reduced Membership rates eligibility (2018 rate of \$900)

Although our by-laws require a minimum of 10 years as a Regular Member to be eligible, at age 80, for the Senior Membership rate, we are waiving this requirement for the 2018 season. Therefore you may become a Regular Member immediately and be eligible for Senior Membership rates without having to have had 10 years membership as a Regular Member prior to age 80.

We hope that you will consider becoming a Regular Member beginning with the 2018 golfing season.

Appreciation

In closing, I wish to express sincere appreciation for our White Lake Golf Club family, members, and staff. We enjoy a stable membership, a wonderfully conditioned golf course and special friendships rooted in the golfing circles that make up the "Burial Place of Old Man Gloom!" Thank you all for your continued patronage and passion for our club.

On behalf of your Board of Directors, I extend best wishes to you in 2018 and look forward to your return to the first tee this coming season.

Sincerely,

Frank Lundell, Jr., President-White Lake Golf Club
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