



## Welcome

Spring Greetings White Lake Golf Club Members,

Wow... what an incredible winter season in West Michigan!? X-country skis collected dust as golf remained the sport of choice throughout much of the winter! There was no need to travel south to escape the typical frigid Michigan weather systems. Wherever you spent the "cold months," I hope you enjoyed your time, and you are now looking forward to another great golfing season at White Lake Golf Club.

If you haven't already, make sure that you check out our new website, ([www.whitelakegolfclub.com](http://www.whitelakegolfclub.com)). You will be pleased to discover how user friendly it is, and how much information it offers to our membership. This past winter, I made use of the GAM link to remotely post several golf scores via my laptop; it was easy to accomplish, and I saw my index adjust before my very eyes! (Yes, it went up!) Additionally, you should have received an email announcing the new "Make a Tee Time" option for members. We hope you have "enrolled" in that member benefit.

I also enjoyed rereading a summary of our club's history, which is featured on the website. I took some time to review the names of our past women's and men's club champions. Again, congratulations to last year's club champions, Lance Gosselin and Karel Bailey. The website has a detailed

calendar of events, so mark your personal calendars for this year's men's and women's club championships! We now also have the option to pay for special events using PayPal right from the website calendar using your computer, smart phone, or tablet.

As you have read from the enclosed letter from Grounds Superintendent, Dale Augustin, a great deal of work has been completed during this past winter on the course and on the developing practice facility. There are still numerous projects and alterations yet to be tackled as time and resources allow. The tree removal along holes 2-6 will enable better grass growth on the greens and around the perimeter of the greens. It will also help eliminate tree root encroachment around those greens. I would like to thank Dale and his crew, along with our Greens Chair, Bill Benedict, for the work that has been engineered and completed over these past winter months. We will all experience the benefits of their planning and labor as we begin play this spring and summer.

I would be remiss if I did not also thank and acknowledge our golf professional, Bill Borgman. We see Bill everyday in the clubhouse and around the course, but what we don't see are the many things that Bill does behind the scenes in planning, maintaining and preparing for each new golfing season. And of course, we are all looking forward to

"what's new" in pro shop merchandise! Savannah and Chad are also back to work in the pro shop this year.

The White Lake Golf Club Board of Directors continues to work hard to keep our club growing and changing to meet the needs of our membership. The changes that are taking place with the grounds, such as tree removal and our new forward tees, add to the already special ambiance of our golf course. With this in mind, the Board does need your assistance. We would like you to make personal contact with family, friends and colleagues to let them know about "our jewel of a club." We have so much to offer to both the casual golfer and to those golfers who enjoy playing competitive golf at our beautiful setting along the shores of White Lake and Lake Michigan. We offer a variety of membership categories, ranging from Student Memberships to Associate and Regular Memberships. We have details about all membership categories on our website.

Remember, we have continued our Green and Gold Card Program rewards for both new members and their sponsoring members (Green Cards: \$100 for green fees/carts and Gold Cards: \$100 pro shop merchandise). Thank you, in advance, for making membership growth a key goal for all of us.

The attractive addition of a seasonal cart membership is still available. The attractive addition of a seasonal cart membership is still available. We need 50 cart memberships by May 1, and at

this time we need more cart memberships for this option to be realized. Please consider this option. (You may want to call the pro shop to find out how much you paid last year in cart fees).

I would like to remind our membership that the Board will be meeting in May for the first of three general board meetings this season. At this initial meeting, we will begin a Formal Strategic Planning Process that will enable us to follow an established baseline of goals, and will give us a living and vibrant document on which to base decisions as our club moves forward in the years to come. The key to this process is gathering input from our membership, which will be generated through a variety of platforms. The Board looks forward to including your ideas and visions as part of this process.

In closing, I have to express how exciting it is to get back on the course. I was thrilled to book for my first tee times of the spring. It is a fresh time of the year... a renaissance that comes with the new golfing season. I think that we all experience a deep sense of reflection and appreciation as we walk into the clubhouse for the first time, take our first putts on the putting green, and step onto the first tee for our initial game of golf. It is an annual ritual and salute... something that has been enjoyed by White Lake Golfers for almost a millennium!

I look forward to seeing you all soon!

Sincerely,

Frank Lundell, Jr.  
President-White Lake Golf Club  
[franklundell@comcast.net](mailto:franklundell@comcast.net)

## Grounds Report

What an unusual winter and spring this has turned out to be. Never in my 32 years as a Superintendent have I mowed rough in March, most years not even in April. The crabgrass is already germinating (40 days early) so we have a lot of spraying to get done for crabgrass, weeds, and grubs. All are going to be a problem this year so get your fertilizer and control down early on your lawn this year. Over this last winter, when the ground was frozen, we had intended to remove several trees on the south side of Michillinda Rd; however since the ground never froze, we had to have the tree trimmers remove the trees around 2,3,4,5,6 greens, which had become a problem because roots and overhanging limbs.



The trees that were removed had been trimmed many times before. If we had not removed them due to only trimming there would have not been any limbs on the trees. Maybe next winter we can finish the tree removal. When and if time and funds are available, the grounds crew has several projects you may see us working on this summer; cart path resurfacing, adding sand to the traps, rebuilding the #1 men's tee (removing the slope at the rear of that tee), remove the trap on back of #9 green, the front trap on #11 green, #14's right front trap and extending the #3 green and removing the two lindens trees and planting spruce trees for a back drop.

Practice Facility Update:  
The large trees have been removed. Plans were submitted

and approved by the Fruitland Township Planning Commission and Township Board. There is a hearing with the Fruitland Township Zoning Board for a variance on April 9 for the parking lot and storage building. If we get approval, we will then be ready to get the area clear cut, (stumps removed and ground up, driveway and parking lot built). The ground crew will be installing an irrigation line from #4 fairways to the tree line in preparation for the new irrigation. The grounds crew has already been very busy with a lot of work that there is to complete this summer.

As always you may contact me anytime with questions at my email [wlgcsupt@frontier.com](mailto:wlgcsupt@frontier.com), or by phone 231-894-6355.

Dale Augustin

## WLWGA

The WLWGA is open to all women members of the White Lake Golf Club. We hope that all of you will consider playing in the 2012 season. Our organization has a group for 18 holers and one for 9 holers. Play is every Tuesday morning starting in Mid May and ending at the end of August. We also have a monthly meeting after play at the home of one of the members or at the clubhouse. Sign up for weekly play is in the ladies

locker room or by calling the club. Dues are \$30 and are collected in mid April. Please join us! Our goal is to have a lot of fun while playing the game that we all enjoy. Please contact us if you have questions about membership or suggestions for the 2012 season. See you on the course!

Kathy LeTarte, 18 hole chairman  
[kletarte@gmail.com](mailto:kletarte@gmail.com)

Joy Lothman, 9 hole chairman  
[maggiesmoim55@aol.com](mailto:maggiesmoim55@aol.com)



## Golf Lessons / Club Fitting

Time for the Spring Tune up! Bill and Chad have a strong lesson schedule for this season. We are offering multiple clinics / classes for all player abilities. We are using the latest in teaching equipment to help our students excel at a faster rate. View our complete list of clinics on our website. Individual lessons are always available. Do you want to lower your handicap? Sign up for the Goal Performance Golf Program; a sea-

son long lesson plan with one goal in mind; lower your handicap!

Bill made an big investment in club fitting this year. He purchased a FlightScope Launch Monitor so he could precisely fit golf equipment to every player. To perform your best you need properly fitted golf clubs. The FlightScope will give Bill data that you cannot see with only your eyes. The FlightScope will accurately fit every club in your

golf bag from driver to wedges.

Bill is also a certified putter fitter. He uses the Tri-Fit system to precisely fit a putter so you can repeat a true putting stroke.

Schedule your fittings with Bill now and play better golf!

Fitting fee waived with purchase.

Bill's cell - 231-670-9334

## Events

White Lake Golf Club has many events for many different levels of competition. The season started with "The Opener," which is a friendly introduction to the season. Throughout the season, there are many events, including the Men's Wednesday Night Cookouts, the Spring and Fall Classic, as well as the Friday Night Mixed Events. These

social gatherings are great for bringing guests along and introducing them to the club in a fun and friendly environment. For more competitive events, feel free to join us for the White Lake Open, the Men's and Women's Member Guests Tournament, as well as the Club Championship Tournaments. Player of the Year points are

awarded for all club events, and a Shoot-Out for the top ten players will be held near the end of the year. For a complete list of calendar events and dates, or to register for events, please visit [www.whitelakegolfclub.com](http://www.whitelakegolfclub.com).

See the next page for a new player of the year /end of year reward!

## Club Repair

Golf equipment maintenance is a very important part of keeping your equipment up to date. Whether it be new grips because your old ones are slippery, a bent or broken shaft that needs to be replaced, or as simple as your spikes being too worn down,

your golf club pro shop can and will help you maintain your equipment. With most repairs taking very little time (often less than a day), we can get your equipment back to you by your next round. Just drop off your shoes or clubs in the pro shop

after your round and we will have them ready for you. We also repair the speed carts that we sell, so if you need replacement parts or simply a brake adjustment, feel free to stop in and we'll get you back up to par.

## Player of the Year

Congratulations to the 2011 Player of the Year—Bill Davis.

Points are awarded for Player of the Year by playing in any of our events throughout the season. Whether it's a \$2 weekend event or a Member - Guest Tournament, everyone that participates gets points. The more events you play in, the more points you're awarded. This year we have two great rewards;

1. Top 10 Player of the Year as of Saturday Aug. 31 will be invited to play in the Borgman Golf Shoot-Out. The Winner receives \$100 cash.
2. Top 16 Players as of October 1st, will be invited to participate in the WL Red vs. Blue Ryder Cup. Teams will be divided by the position number in the Player of the Year standings, (odd vs. even). Team tee gifts will be given to represent the teams.

Get involved! Play in events, and make the WL Ryder Cup Team!

Good Luck!

### SEASONAL CART PLAN

WE NEED MORE MEMBERS TO TAKE ADVANTAGE OF THIS TRIAL CART PLAN.

- \$600 for a riding cart for the season.
- We need 50 membership, currently we are at 27.
- Includes all golfers under your membership.
- Convenient !
- Play as many holes as you like.
- Deadline to sign up is May 1st.



**Get your WLGC Apparel from the Borgman Golf Pro-Shop. Get your size before it's gone.**

## Pinseekers

This is a new pick up game that we are starting this year. Men and Women are welcome to play, just sign up, show up, and the pro-shop does the rest.

The individual game we are going to play is called Quota. The Quota game is the fairest game in golf. The reason is the computer adjusts the player's points requirement up or down, depending on how they do at the end of each round they play. Initially, the player's points quota is determined by their handicap. For an example, a 15 handicap would start with a quota of 21 points. This is determined by subtracting 15 from 36.  $36 - 15 = 21$ . Therefore, this player would have to make 21 points to make their quota.

The value of each point is determined by dividing the amount of money in the points portion of the game by the number of points recorded above each player's quota. In order to win, each player must make at least 1 more point than their quota.

A player's quota is based on points.

A bogie is worth 1 point  
A par is worth 2 points  
A birdie is worth 4 points  
An eagle is worth 6 points  
And a double eagle is worth 8 points.

The Pinseekers will start out on Monday's, Wednesday's and Friday's at 12:00 pm. Groups will be determined by a random draw: 9 or

18 holers are welcome, just let us know when you sign up.

The cost is \$5 per player, and the pay-out is in pro-shop credit.

First Date: April 23rd.



**Join the Pinseekers - Sign up and Play, we always have room for more golfers!**